



4th European Conference on e-Public Procurement

- How to contract complex and technological services? -

AN UNIQUE OPPORTUNITY FOR EXPERTS AND PROFESSIONALS ON TECHNOLOGY
AND ON PUBLIC AND PRIVATE MARKETS!

www.euroconfpublicprocurement.com

MADRID – 13 May 2019

Hotel Meliá Aeropuerto Barajas - Av. de Logroño, 305, 28042 Madrid, Spain



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FINAL PROGRAM

1. OBJECTIVES

This is the **4th European Conference on E-PUBLIC PROCUREMENT** organized by **OPET** (non-profit organization) and the three previous conferences were organized in **Barcelona, Lisbon** and **Porto** focusing the preparation and implementation of the new **EU Directives on Public Procurement** approved on 2014 (2014/23/EU, 2014/24/EU, 2014/ 25/EU). The main results of these successful conferences were published through Amazon (click to visit: [E-Public Procurement in Europe : Public Management, Technologies and Processes of Change](#), and [New Developments on E Public Procurement](#)), besides supporting the implementation of e-procurement in several member states and having been the birthplace of the new European Association of Electronic Platforms, **EUPLAT** (www.euplat.org).

These Directives were transposed by EU member States and major challenges stem from **contracting complex and technological services** using multi-attribute award criteria and performance requirements, or performance based contracting, because most traditional rules and procedures have been designed to contract public works or standardized goods using the award criterion of minimal price. Similar developments are happening in private markets to buy and to sell technologic and complex services.

However, this is the fastest growing business within European public markets with an annual growth rate higher than 10 %, and accounting now for more than 6% of EU GDP, explaining why discussing and proposing better approaches and solutions for this type of public procurement has a vital importance for most public authorities and corporations in **Complex and Technological Services**. This conference is also devoted to discuss best practices from private sectors which can help to improve the contracts of technological services.

This Conference will be particularly dedicated to professionals and experts on technology services using new tools of Digital Economy and innovative approaches to achieve the best results.

Best Practices from several sectors are discussed and **General Recommendations** will be discussed helping buyers to contract better and economic operators to increase better success.

The event will include a debate (round table) between public buyers and sellers as well as the presentation of the Agency for Digital Administration of Madrid's Annual Procurement Plan.

2. CHAIRMAN, PUBLICATIONS AND LANGUAGES

Conference Chairman: Professor Luís Valadares Tavares – OPET and University of Lisbon

A selection of papers presented in the conference will be published after a review by the peers of the **EUROPEAN JOURNAL OF PUBLIC PROCUREMENT MARKETS** (<https://eupublicmarkets.com/>).

Conference working languages: **English and Spanish** (no translation available)



3. CONFERENCE FINAL PROGRAM

9h30 – 11h15 – **SESSION A - THE NEW PRINCIPLES AND TOOLS FOR BETTER CONTRACTING OF COMPLEX AND TECHNOLOGICAL SERVICES:**

- Opening Address – The new public markets: The challenges of technology. **Luís Valadares Tavares – OPET and University of Lisbon.**
 - Legal innovations: e-procurement, new procedures and new instruments. **Jaime Pintos Santiago – Consulting-Lawyer specialized in public procurement and European Vortal Academy (EVA).**
 - The new digital online public procurement. **Luís Valadares Tavares – OPET and University of Lisbon.**
 - The Amazon conundrum. **Christopher Yukins – George Washington University Law School.**
 - Decalogue of integrity in public procurement. **Concepción Campos Acuña – Chief Secretary of Local Administration, Spanish Federation of Municipalities and Provinces (FEMP).**
 - Debate.
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11h15 – 11h45 – **Coffee Break.**

11h45 – 13h15 – **SESSION B - PUBLIC PROCUREMENT OF SERVICES AND INNOVATION:**

- Innovative public procurement of services according to the law 9/2017 (Spain). **Jose María Gimeno Feliú – Professor of Administrative Law at the University of Zaragoza.**
 - Innovative public procurement in SPMS (Central Purchasing Body). **Artur Mimoso – SPMS, Portugal Health Central Purchasing Body.**
 - The Procure2Innovate Network. **Beatriz Torralba - Ministry of Science, Innovation and Universities of Spain.**
 - Dynamic purchasing systems and electronic catalogues for the rationalization of public procurement. **Israel Rodríguez García - Head of Public Procurement of the University of Almeria.**
 - Debate.
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13h15 – 14h45 – **Lunch Break.**

14h45 – 16h15 – **SESSION C – NEW PUBLIC MARKETS – DIGITAL TECHNOLOGIES:**

- Technological Public Contracting: Facts and Problems. **Luis Moll Fernandez Figares - Legal Director of the Agency for the Digital Administration of Madrid.**
- Public procurement of engineering services. **Alexis de los Reyes – General Director of MARD-Engineers.**
- E-Public Procurement 3.0. **José Luis Aristegui – General director of Vortal Spain.**
- Presentation of the Agency for Digital Administration of Madrid's Annual Procurement Plan. **Francisco Javier Gómez Santamaría, Director of Economic Management and Procurement of the Agency for the Digital Administration of Madrid.**

16h15 – 17h45 – **SESSION D – NEW PUBLIC MARKETS – HEALTH SERVICES AND TECHNOLOGY:**

- Public Contracts Challenges for Health Services and New Innovation Opportunities. **Pablo Crespo** – Legal Department Director of the **Spanish Federation of Health Technology Companies (FENIN)**.
- Public Procurement in the Health Sector: Club Gertech experience. **Joaquín García Guajardo** – **Club Gertech** Coordinator.
- Debate of the public buyers and sellers of the health sector:
 - a) **Pedro Izquierdo Doyagüez**. Management Director of **San Carlos Clinical Hospital of Madrid**.
 - b) **Jesús Vidart** – **Sandoz Laboratories, Francisco de Paula** – **Medtronic, Marco Martins** – **BAS Lawyers, Portugal**.
- Public contracting of new hospitals in Portugal. **José Antunes Ferreira** – **OPET and University of Lisbon**.
- Closing Address.

4. REGISTRATION

General registration:

- Early Registration – 125 euros (until 25 April 2019)
- Normal Registration – 185 euros

Registration includes the possibility of participating in the conference and coffee breaks. Several restaurants options are available for lunch. Each participant will have online access to the first issue of the European Journal of Public Procurement Markets.

Register at:

- www.euroconfpublicprocurement.com
- www.opet.pt