



4th European Conference on e-Public Procurement

- How to contract complex and technological services? -

AN UNIQUE OPPORTUNITY FOR EXPERTS AND PROFESSIONALS ON TECHNOLOGY
AND ON PUBLIC AND PRIVATE MARKETS!

MADRID – 13 May 2019

Hotel Meliá Aeropuerto Barajas - Av. de Logroño, 305, 28042 Madrid, Spain



Organized by:



Universidade Lusíada

Partnerships:



1. OBJECTIVES

This is the **4th European Conference on E-PUBLIC PROCUREMENT** organized by **OPET** (non-profit organization) and the three previous conferences were organized in **Barcelona, Lisbon** and **Porto** focusing the preparation and implementation of the new **EU Directives on Public Procurement** approved on 2014 (2014/23/EU, 2014/24/EU, 2014/ 25/EU). The main results of these successful conferences were published through Amazon (click to visit: [E-Public Procurement in Europe : Public Management, Technologies and Processes of Change](#), and [New Developments on E Public Procurement](#)), besides supporting the implementation of e-procurement in several member states and having been the birthplace of the new European Association of Electronic Platforms, **EUPLAT** (www.euplat.org).

These Directives were transposed by EU member States and major challenges stem from **contracting complex and technological services** using multi-attribute award criteria and performance requirements, or performance based contracting, because most traditional rules and procedures have been designed to contract public works or standardized goods using the award criterion of minimal price. Similar developments are happening in private markets to buy and to sell technologic and complex services.

However, this is the fastest growing business within European public markets with an annual growth rate higher than 10 %, and accounting now for more than 6% of EU GDP, explaining why discussing and proposing better approaches and solutions for this type of public procurement has a vital importance for most public authorities and corporations in **Consulting, Legal and Financial/ Accounting Services, Design, Informatics, Communications (ICT), Health, Personal Services, Transportation, Logistics , Energy and Environment**. This conference is also devoted to discuss best practices from private sectors which can help to improve the contracts of technological services.

This Conference will be particularly dedicated to professionals and experts on technology services using new tools of Digital Economy and innovative approaches to achieve the best results.

Best Practices from several sectors are discussed and **General Recommendations** will be discussed helping buyers to contract better and economic operators to increase better success.

The event will include an **WORKSHOP** devoted **Face to Face MEETINGS** promoted to support **PRELIMINARY CONSULTATIONS** for buyers to search for better information from sellers to meet their needs previously expressed to the Conference organization

2. CHAIRMAN, PUBLICATIONS AND LANGUAGES

Conference Chairman: Professor Luís Valadares Tavares
– OPET and University of Lisbon

A selection of papers presented in the conference will be published after a review by the peers of the EUROPEAN JOURNAL OF PUBLIC PROCUREMENT MARKETS (<https://eupublicmarkets.com/>).

Conference working languages: **English and Spanish**



3. CONFERENCE PROGRAM

9h30 to 10h30 – SESSION A

The new principles and tools of the Directives for better contracting of complex and technological services

- Strategic Procurement, Multicriteria Evaluation of Tenders considering the ratio quality-price and the life cycle cost. Prof. Luís Valadares Tavares – OPET and University of Lisbon .
- Legal Innovations: E-Procurement, New Procedures and New Instruments. Jaime Pintos Santiago – Consulting-Lawyer specialized in public procurement.
- Decalogue of Integrity in Public Procurement. Concepción Campos Acuña – Chief Secretary of Local Administration, Spanish Federation of Municipalities and Provinces (FEMP)
- New Challenges for Public Services Contracting. Prof. Christopher Yukins – George Washington University Law School

10h30 to 11h00 – Coffee Break

11h00 to 12h00 – SESSION B

- Methods and models to support better contracting of Consulting and Design.
- Case –Studies and Best Practices

12h00 to 13h00 – SESSION C

- Methods and models to support better contracting of Information Systems and Communication.
- Case –Studies and Best Practices

13h00 to 15h00 – Lunch Break

15h00 to 16h00 – SESSION D

- Methods and models to support better contracting of Health and Personal services
- Case –Studies and Best Practices

16h00 to 17h00 – SESSION E

- Methods and models to support better contracting of Energy and Environment services
- Case studies and Best Practices

17h00 to 17h30 – SESSION F

- CONCLUSIONS

17h30 to 18h00 Afternoon Coffee

PRELIMINARY CONSULTATIONS WORKSHOP

- 18h00 to 20h00 – Preliminary Consultations: One-to-one pre-scheduled meetings

4. PRELIMINARY MARKET CONSULTATIONS WORKSHOP

This workshop offers the possibility of contracting authorities specifying the subject of the contract they are interested to acquire more knowledge on. Contracting authorities can fill up the form provided by the conference organization, and then receive the information supplied by the participants of the Conference with competence in such domain and having one-to-one meetings to clarify doubts and questions.

5. REGISTRATIONS

General registrations:

- Early Registration – 125 euros (until 5 April 2019)
- Normal Registration – 185 euros

Registration includes the possibility of participating in the conference, workshop and coffee breaks. Several restaurants options are available for lunch. Each participant will be offered the first issue of the European Journal of Public Procurement Markets

Access to Workshop (preliminary consultations):

- Public Buyer: free (requiring at least one participant in Sessions A to F)
- Economic Operator/Companies: in terms of its nature and size (please contact organization)

FINAL PROGRAM available after 12 April 2019